









LG *encore™* is more than just a phone with rich functionality, this ultra-slim device is a smart fashion statement. With a sleek metal body, large 3" full touch display, and an animated home screen interface, you'll be sure to get extra applause. With LG *encore*, you will never be out of the loop. Get updates on the latest happenings fast with instant connections to your favorite social networking sites, then spread the word, via email, IM, or text messaging. Snap fun photos with ease using the 3.0 megapixel camera, or capture beauty in motion with the built-in camcorder. Want to share what you shot? Send live or recorded videos during a call using Video Share™. Never miss a beat with the enhanced music player featuring Dolby® Mobile and Bluetooth® wireless technology. LG *encore* — stylish, fun, and instant communication all in one.

-  Full Touch Display
-  Social Networking Capabilities
-  Mobile Email, IM, & Text Messaging
-  3.0 Megapixel Camera & Camcorder
-  Video Share™
-  Bluetooth® Capability for Music & Voice
-  Music Player with Dolby® Mobile



DESIGN

- Sleek, Minimalist Bar Design
- Large 3" Touch Screen Display
- Touch Key Vibration for Button-Like Feedback
- Auto Screen & Key Lock – prevents unwanted key actions
- 3 Soft Keys (Send, Clear, End) Below Touch Screen

FULL TOUCH INTERFACE

- Animated Home Screen Interface – navigate between 3 customizable home screens for Widget, Shortcut, & Contacts
- Built-in Accelerometer – automatically rotates screen from portrait to landscape

DOLBY® MOBILE

- Enhanced Music Player Listening Experience
- Experience Rich Sound Quality through Stereo Headphones* or External Speakers*
- Customizable EQ Settings: Classic, Rock, Pop, Jazz, Dance, R&B, & Electronic

*Accessories sold separately.

MUSIC

- Music Player for MP3, WMA, AAC, AAC+/eAAC+
- Customizable Preset Dolby® Mobile Equalizer
- 3.5 MM Headset Jack
- Music Auto Arranged by Artist, Album, Genre, & Playlists
- Create & Manage Playlists
- Multitask While Playing Music – hide player to send messages, edit contacts, & browse the web
- AT&T Radio – streaming radio with access to 400+ stations†
- AT&T Music – music services, communities, & apps†
- Shop Music – download music directly to your phone using eMusic™ Mobile†
- MusicID2 – music recognition service with lyrics, artist bios, & more†
- microSD™ Memory Slot with up to 16GB Support*
- USB Mass Storage – transfer files between microSD card & PC*

*Transferring music to phone requires a USB cable and a microSD card (sold separately).

BLUETOOTH®

- Version: 2.1 + EDR (Enhanced Data Rate)
- Supported Profiles: headset, hands-free, dial-up networking, advanced audio distribution (stereo), object push, file transfer, A/V remote control, phone book access, & basic printing
- Save Up To 20 Bluetooth Pairings
- Bluetooth Stereo Support for Music
- Send Contacts, Calendar Events, Tasks, Notes, & User-Generated Pictures/Videos/Voice Memos via Bluetooth wireless technology

MULTIMEDIA

- AT&T Social Net – all-in-one connection to social networking sites and news updates†
- MobiTV® – fast, on-demand access to digital TV and radio†
- Mobile Email – Yahoo!®, AOL®, AIM®, Windows Live™, AT&T Mail, & Gmail†
- Text/Picture/Video Messaging†
- Conversation View Messaging – displays messages in time-order from a contact
- Instant Messaging – AIM®, Windows Live™, & Yahoo! Messenger*†
- Mobile Web – web browsing with att.net
- AppCenter – download content, including ringtones, wallpaper, games, & other applications†
- Java™ 2.0 Support for App & Game Downloads†

TOOLS & DATA

- aGPS with AT&T Navigator – turn by turn directions and traffic monitoring
- Tools: Alarm Clock, Calendar, Notepad, Calculator, Tip Calculator, World Clock, Tasks, Stop Watch, & Unit Converter
- Device Address Book with up to 1,000 Contacts – each stores 5 numbers, 3 email addresses, physical address, messenger ID, & a picture ID*
- Speed Dial (8 entries + 1 voicemail default)
- Flight Mode (RF Off)
- USB Charging via Computer

*Dependent on media and other data stored on the phone.

CAMERA/VIDEO

- 3.0 Megapixel Camera & Camcorder
- Landscape Viewfinder Usage for Real Camera Feel
- Camera Resolutions: 2048x1536*, 1600x1200, 1280x960, 640x480, 400x240, 320x240 Pixels
- Camera Zoom: Up to 2x
- Video Resolutions: 320x240*, 176x144 Pixels
- Video Record Modes: MMS & Normal
- Video Share™ – share a live or recorded video during a call†
- Video Zoom: Up to 2x
- Video Player for MP4 & 3GP
- Customizable Shutter Tones, Shot Mode, Timer, View Mode, ISO, Scene Mode, Brightness¹, White Balance¹, Color Effects¹, & Quality¹
- Image Editor – resize, crop, rotate, color adjustment, image filter, insert fun frames, & mirror effects
- View Images as a Slide Show

*Default phone setting.

†From a saved video share clip in H.263 format (with no sound).

¹Available in camera & video modes.

VOICE/AUDIO

- One-Touch Speakerphone*
- Speaker-Independent Voice Commands
- Voice Memo Recording (MMS & General Modes)
- 10 Unique Ringtones + Vibrate & Silent Modes
- MP3 Ringtone Support†
- TTY/TDD Support

*Only available while a call is in progress.

SPECIFICATIONS

Frequency	GSM/GPRS/EDGE: 850/900/1800/1900 MHz (Quad-Band) UMTS/HSDPA: 850/1900 MHz
Data Transmission	GPRS/EDGE/UMTS/HSDPA 3.6Mbps†
Internal Memory	32MB
External Memory	microSD (up to 16GB)
Dimensions	4.17" (H) x 2.10" (W) x 0.47" (D)
Weight	3.70 oz.
Display	262K Color TFT, 400x240 Pixels, 3.00"
Standard Battery	950 mAh
Talk Time	Up to 3 Hours*
Standby Time	Up to 10 Days*

*Certain features may use more power and cause actual time to vary.

ACCESSORIES

Standard Battery*	Bluetooth Headset
AC Travel Charger*	Bluetooth Stereo Headset
USB Data Cable	Bluetooth Stereo Speakers
Headset	Vehicle Power Charger
Stereo Headset	

*Included with phone.

†AT&T Wireless service required. 3G service is not available in all areas.



For more information, visit att.com/wireless or call 1-866-MOBILITY.



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