



KF 750



The 3rd Black Label Series - SECRET

Technology meets style with Black Label Series, a fashion icon of our times. The premium range of mobile phones has captured our hearts and established an unrivaled reputation for excellence. Elegant design and cutting edge technology merge seamlessly in Secret, the 3rd Black Label Series. Secret continues the tradition of pride from its predecessors, the sweet 'Chocolate' and sleek 'Shine', featuring designs and technologies no less exquisite. Be the first to discover Black Label Series' new Secret, a mobile phone combining uncompromising design with smart technology.

SECRET
BLACK LABEL SERIES

KEY PRODUCT FEATURES

5MP CAMERA



Camera

World Slimmest 5MP

- ISO 800 providing best picture quality in low light
- 3 Modes of Video Recording
 - 120 fps for Slow Motion
 - 30 fps for Normal motion
 - 7.5 fps for Fast Speed recording
- DivX Video Recording and Play back function on a 2.4" LCD screen



Tempered Glass Display

Scratch Resistant –

To protect the display from scratches and keep the display Looking fresh .



Carbon Fibre

Is used in Racing Cars, Motor Bikes and Power Boats.

Is made up with thin carbon atom fibres .0005mm in diameter that are bonded together and reinforced with plastic.



Touch Media

Music

Photos

Games

Document Viewer

FM Radio

Activated by direct touch key on the side of the phone



Smart Display

Auto Rotating Display

Using the motion sensor, the phone automatically adjusts the view when viewing documents or video clips.

Auto Luminance Control

The Auto Luminance Control automatically adjusts screen brightness according to ambient brightness.



Google Package

From search and e-mail to blog, G-map and YouTube upload, enjoy Google offerings via a mobile platform through Secret's Internet service. The Google Map with cell ID application allows you to search your destinations in the order of distance. Along with easy access to other people's UCC videos directly from your phone, You can also make your own personal video using the Movie Maker which offers photo, video and music editing functions. What's more, you can directly upload your files to YouTube and receive the URL via SMS to easily share them with friends.

Important Application

Making Friends (The Rocke-Talk way)



RockeTalk Application Meet new people on RockeTalk: Free voice, Picture and Video Chat. Search for people you want to meet. Check their profiles, pictures, audio profiles, details. Bookmark or add as friend. Connect into your favorite ,messenger Yahoo!, Gtalk, MSN, AOL, ICQ.



Cocktails Mocktails This application is all about the recipes to prepare your drink. It includes almost 50 recipes each for Cocktails and Mocktails.



Data Wallet is password protected. Store maximum of 5 entries in each of the Bank, Credit Card, Site / Mail Login & Loan folder. Create a new folder to store other data.

Other Features

- Network : 900 / 1800 / 1900 / 2100 / HSDPA3.6
- Dimension : 102.8 * 50.8 * 11.8 mm
- Weight : 116 gm
- Display : 2.4" 240*320 pixels TFT 262K
- Battery : 800mAh Li-Ion
- Talk time : Up to 229 min
- Standby time : Up to 260 hrs
- TV Out
- MP3 Player
- FM Radio with RDS (on headset as well as on Speaker)
- Voice recording
- Call conversation recording
- 1000 phone book memory & 1000 SMS memory
- Bluetooth v2.0 with A2DP
- Internal memory 80MB
- External micro SD memory card up to 4GB
- SyncML [Synchronize contact and calendar information (personal information manager) between a handheld device and a computer]
- Anti-theft Mobile Tracker
- Secret memo
- Document viewer
- Flight mode
- Video Call
- Call reject (Unwanted call blocking) for All calls, Contacts, Groups, Unregistered, No caller ID
- Back up Calendar & to do data in memory card
- Back up contacts to External Memory
- Option for changing Font Size (Very Large, Large, Small)
- Option for Transfer / copying Calendar/Memo data into Memory Card / PC (through BT)

KF750 Vs. Competition

	LG KF750	Samsung Soul	Sony Ericsson C902	Samsung F480	Nokia N95
					
Band	Tri	Tri	Quad	Tri	Quad
Dimensions	102.8 x 50.8 x 11.8 mm	105 x 49.5 x 12.9 mm	108 x 49 x 10.5 mm	98.4 x 55 x 11.6 mm	99 x 53 x 21 mm
Display	240 x 320 pixels, 2.4 inches	240 x 320 pixels, 2.2 inches	240 x 320 pixels, 2.0 inches	240 x 320 pixels, 2.8 inches, touch screen	240 x 320 pixels, 2.6 inches
Navigation Panel	Touch Sensitive	Normal Navigation Panel	-	No	Normal Navigation Panel
Touch Screen Functionality	Yes, Limited	No	Yes, Limited (illuminated Camera touch keys)	Touch screen display	No
Phonebook	1000	1000	1000	1000	Practically Unlimited Phonebook
Internal Memory	100 MB	128 MB shared	160 MB	232 MB	160 MB
External Memory	Upto 4 GB	Upto 2 GB	Yes	Upto 8GB	Upto 8GB
GPRS	Yes	Yes	Yes	Yes	Yes
EDGE	Yes	Yes	Yes	Yes	Yes
3G	Yes	Yes	Yes	Yes	Yes
Bluetooth	Yes, v2.0 with A2DP	Yes, v2.0 with A2DP	Yes, v2.0 with A2DP	Yes, v2.0 with A2DP	Yes, v2.0 with A2DP
Carbon Fiber battery Cover	Yes	No	No	No	No
Tempered Glass	Yes	No	No	No	No
Camera	5 MP, 2592 x 1944 pixels, auto focus, face detection, video (VGA 30fps, QVGA 120fps), flash; secondary videocall camera, Image Stabilizer	5 MP, 2592x1944 pixels, auto focus, image stabilizer, video (QVGA), flash	5 MP, 2592x1944 pixels, autofocus, image stabiliser, video (QVGA@30fps), flash; secondary videocall camera	5 MP, 2592x1944 pixels, autofocus, video(QVGA), flash	5 MP, 2592 x 1944 pixels, Carl Zeiss optics, autofocus, video(VGA 30fps), flash; secondary CIF videocall camera
TV Out	Yes	No	No	No	Yes
Document Viewer	Yes	No	No	Yes	Yes
Motion Sensor Games	Yes	No	No	No	No
Auto Rotate (Portrait/Landscape)	Yes	No	No	No	No
Auto Luminance Control	Yes	No	No	No	No
Anti Theft Mobile Tracker	Yes	No	No	No	No
Social Networking Application	Rocke Talk - Yahoo, Gmail, MSN, AOL messangers on your phone via GPRS	No	No	No	No
DP	18000	17900/-	19495/-	18245/-	18827/-