



Touch it...



Spin it...

LG KF700



Mobile ease made effortless

Always putting convenience and usability first

LG's efforts to observe consumer needs and develop products based on their insights have created phones that truly benefit our consumers. Thanks to such efforts, you can enjoy an enhanced LG mobile experience. Adopting new concepts and novel technologies focused explicitly on user convenience, the new LG KF700 includes considerable improvements with an interactive user interface that allows you to access desired features more quickly and easily.

The LG KF700 features a combination of full touch screen technology with an alpha-numeric keypad in a slim, sleek shape. A 12 button alpha-numeric keypad slides out for added convenience and the shortcut dial, an innovative technology unique to LG, provides instant access to a wide array of menu items with just a spin of its dial. No more digging through menus, just tap, slide and scroll your way to convenience with the LG KF700.

A truly touching experience

The LG KF700's unique threefold input system offers the optimal interface with your mobile contents

Put your finger on mobile multimedia enjoyment. The LG KF700 offers instant, easy access to content with a trio of input capabilities. Multiple input methods, each assigned to the tasks at which they are most efficient, provide optimal access to a myriad of features.



© Shortcut Dial

Shortcut dial is the thumb-through technology to get you where you want to go in a flash. With just a spin, you can scroll used menus.

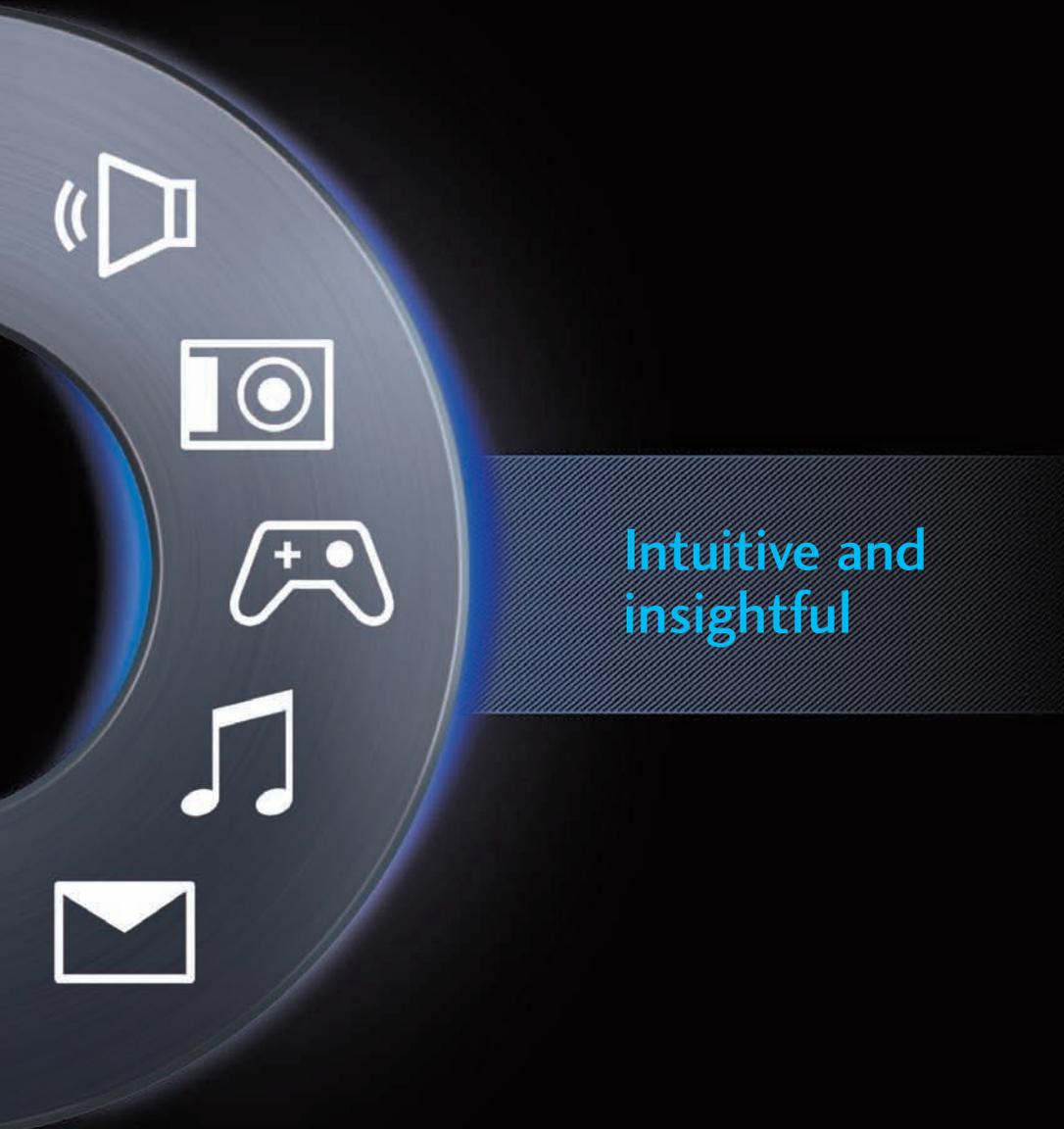
© Alpha-Numeric Keypad

The LG KF700 is the first product to bring a full 3" touch screen together with a sliding alpha-numeric keypad. Use the keypad as an alternative way.

© 3" Full Touch Screen

Its wide aspect ratio allows you to enjoy larger, more animated images, and access a variety of content with a simple touch, swipe or scroll.

Tangibly different, the LG KF700 has the sense to trust your touch.



Intuitive and
insightful

The LG KF700's Shortcut Dial offers technology that ensures quick, easy access to menus

A shortcut to fun and function. Forget ploughing through endless menus to get to the function you've been looking for and turn to LG's innovation in intuitive control.



◎ Direct Access to Menus

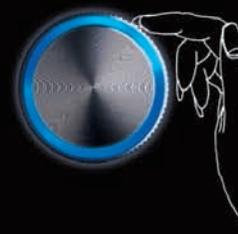
Extremely easy to use, the shortcut dial is ready to roll with instant access to functions. Simply press the side key located just below the shortcut key and turn the wheel to toggle between an onscreen virtual dial, overlaid with icons.



◎ User Customisation

The shortcut dial is also customisable. Choose six features from a list of more than 20 menu* icons, and have instant access to frequently used functions, then change the menu at any time.

*Menus: create new message, message inbox, new email, mailbox, my videos, camera, video camera, album, music player, FM radio, my games & apps, calendar, tasks, date finder, alarms, memo, voice recorder, calculator, world time, converter, profiles, Bluetooth®, shortcut dial setting, Google search, Google mail, YouTube, games. (Some features are subject to change by service provider)



◎ Intuitive Basic Controls

Shortcut dial does more than access features in a flash: It can also be used to adjust the volume, scroll through messages, zoom in or out, and do just about anything else you could intuitively expect.

An intuitive interface, the LG KF700 turns to the task at hand.

A stroke of genius

The LG KF700's unique threefold input system offers the optimal interface with your mobile contents

Smart handling through simple movements. The LG KF700 is the only place to get hands-on experience with the magic of its touch screen technology.



◎ Touch & Turn Over

You can access a host of applications using a widget by a simple touch and tap. Display one of the five applications on the default screen and go to the setting mode whenever you want by a simple tap. Then, the widget turns over and you

can easily make new settings.

*Widget: Framed application that can be instantly reached on the idle screen. LG KF700 widget includes a clock that users can set the alarm at once, calendar, memo pad, world clock and carrier service (carrier service: subject to change)

◎ Touch & Type Insert

It has never been so easy to send multimedia messages before. With the LG KF700, you can easily enter text using the alpha-numeric keypad, insert images with a single touch and preview the message before sending it.

A stroke of genius

From a single touch, the LG KF700



© Versatile Scrolling

A simple spin will allow you to enjoy a variety of features, such as adjusting the volume, scrolling through lists, zooming in and out the Internet browsing page and adjusting brightness.

© An Eye-Friendly View

The wide aspect ratio is just perfect for multimedia features, such as watching videos, browsing the Internet or using the 3 megapixel camera.

© Playback & Fast Forward

When you view multimedia content, just touch the play bar with the tip of your finger to drag it to the desired spot in the video or song, enabling you to quickly and easily play back content or jump ahead.

Just a touch will tell... The LG KF700 puts useful applications right at your fingertips



◎ **Broadband Internet Browsing**

- HSDPA (7.2P) / full, PC-like browsing

Reduce the hassle carrying heavy laptops around. You can experience a whole new mobile Internet environment with the 3" full touch screen and high-speed access offered by the LG KF700.

◎ **A True Digital Camera**

- Video recording (MPEG4, AMR-NB) / video capture (JPEG)

The 3 megapixel camera in the LG KF700 offers an auto-focus function as well as an image stabiliser for blur-free shooting in any situation.

◎ **Real Music Player**

- MP3, WAV, WMA, MIDI, AAC, AAC+, eAAC+ and RA files

The LG KF700's music player provides rich, crisp sound quality, and allows you to expand the capacity (up to 2 GB) using an SD card to enjoy memorable moments that go far beyond just the music in your ears.

◎ **Powerful Game Player**

- Thompson & Touch

The LG KF700 overcomes the limitations of keypads, allowing you to enjoy more life-like games through its interactive touch capabilities.

A touch of entertainment

With the LG KF700, you are invited to a new world of multimedia entertainment

Variety to choose from

Available in 3 versions and accessories you would love

Available in 3 versions – Black, Black with chrome band and Silver. Provided with a headset, stylus pen, data CD, data cable, manual and a protection film for your full touch screen



Black

Black with chrome band



Silver

Full specification table

LG KF700

Basic specifications	Type	Slide
	RF band	APME: EDGE, HSDPA 7.2, GSM(900/1800/1900), UMTS(2100)
	Dimension: L x W x D (mm)	102 x 51 x 14.5 mm
	Weight with batt. standard (g)	107 g
	Standard batt. max (mAh)	Li-Ion 900 mAh
	Standby time, max (hrs)	340 hrs (GSM), 280 hrs (WCDMA)
	Talk time (hrs)	3 hrs
	Display external LCD (pixel)	240x480, 3.0" 262K TFT
	# of colour	
	Vibration alert	✓
	SIM toolkit	✓
	Data/fax	✓ / ✓
Internet	Browser	WAP, XHTML 1.0, WML, HTML 4.0.1
	WAP (version)	✓ (2.0)
Messaging	SMS/MMS	✓ / ✓
	Video MMS	✓
	Email	✓
	Predictive text input (T9)	✓
Data connectivity	IrDA	×
	USB/PC sync	✓ (Ver. 2.0) / ✓
	WLAN	×
	Bluetooth®	✓ (1.2 A2DP)
PIM	Scheduler/alarm	✓ / ✓
	Phonebook (# of names)	✓ (1000)
Personalisation	Wallpaper/screensaver	✓ / ×
	Picture/ring tone downloading	✓ / ✓
Advanced features	OS	×
	Java (version)	✓ (MIDP 2.0)
	Midi (poly)	✓ (72)
	FM radio	✓
	VOD/AOD	✓ / ✓
	Video recording/video capture	✓ (MPEG4, AMR-NB) / ✓ (JPEG)
	Camera (main/sub)	✓ / ✓ (3 megapixels, AF, CMOS, LED Flash)
	Internal memory	90 MB
	External memory	✓ (Micro SD™ – up to 2 GB)
	Multimedia players	✓ (MP3, MPEG4, H.263, WAV, 3GP, AMR-NB, WMA, MIDI, AAC, AAC+, eAAC+, AMR/AMR-WB, RA, RV)
	Video telephony	✓
	Document viewer	✓
	Google search, blog, mail, maps/YouTube.com	
Accessories	Battery, ear mic. (call button type), data CD, manual, charger, USB cable	
	Additional accessories (different by country): Screen protection film, stylus pen, handstrap type screen wiper, additional battery with battery cradle	